

International Master on Cultural Heritage in the South-East Countries: an experience of intercultural communication

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Master's degree in *Operator for the conservation of archaeological and architectural heritage. Instruments and methods for the conservation and valorization of cultural heritage*, has been promoted by the University of Urbino "Carlo Bo" and developed in the academic year 2008-2009.

The initiative was of particular interest to the structure and content of the course for partners, that include the University of Urbino, the School of Specialization in Restoration of Monuments of the University of Rome "La Sapienza", Uniadriion (Virtual University of the Adriatic-Ionian Basin), the Faculty of Engineering University of Mostar and the Faculty of Architecture, University of Sarajevo (Bosnia Herzegovina), the Faculty of Engineering, University of Tirana (Albania), and the Faculty of Science University of Novi Sad (Serbia).

The Master wanted to give a specific training given to the management and promotion of cultural heritage, including in relation to emerging needs from the wide range of public and private institutions working in the field with particular attention to the realities of European and other countries involved.

He wanted, in fact, establish a network-based educational interaction and exchange between students and teachers from Italy and countries of Southeast Europe. Cultural heritage is an invaluable asset that must be properly protected and may represent a strategic opportunity in terms of economic development and employment, especially for that kind of sustainable economic growth that the European Union has set as one of its priority goals. In this perspective, the course was offered to train specialists capable of responding to new cultural demands and to new economic environments, providing expertise.

At the end of the Master, the specialists have acquired the skills needed to talk, correctly and in a conscious way, with engineers and architects, restorers, and with government and private entities, and to suggest, also from an economic standpoint The most appropriate interventions for prevention, protection, maintenance, preservation or restoration, and to be able to identify the most appropriate management arrangements and promotion.

The lectures, teaching classes and alternative distance to the workshop and set the stage, have developed a total of 1,500 hours, equivalent to 60 ECTS found in Europe.

Will present the experiences in this first edition is the proposal to continue in the academic year with the involvement of other Balkan countries and international organizations.